

Art, Jazz & Wine Fest

Saturday, Oct 8 ♦ Sunday, Oct 9 ♦ Downtown Pleasant Hill



Don't miss out on this marketing opportunity in Pleasant Hill. Look inside for the wide variety of sponsorships. There is something for everybody!

Businesses that contribute SPECIFICALLY DESIGNATED services (e.g., printing, banners, wine, beer, ice, decorations, design, etc.) up to any of the values listed on the sponsorships inside will receive that same designated recognition on posters, flyers, Event Program, Chamber newsletter, and website.

Can you imagine...



...your logo on this wine glass...

...or on our pilsner beer glass



...or on this souvenir T-shirt!



How about your business name on this beverage cup!



9th Annual Art, Jazz & Wine Fest

Sat Oct 8
10am-6pm
Sun Oct 9
10am-5pm
2011



Downtown Pleasant Hill on Crescent Dr.

Sponsorship Opportunities

9th Annual...Experiencing Pleasant Hill just keeps getting better!



Pleasant Hill Chamber of Commerce in partnership with Downtown Pleasant Hill and City of Pleasant Hill

Event Sponsor — \$2,500

As a main Event Sponsor:

- ◆ Your name or logo will appear on **all** promotional and advertising material (flyers, posters, T-shirt, Chamber newsletter and web site, advertising in the Contra Costa Times, and program), plus the Chamber booth Event Banner, **PLUS the 30-foot Event Banner which will hang from the Crescent Street arch for a month prior to the event.**
- ◆ Your name or logo will be prominently displayed on the event banner mounted on the stage.

- ◆ You will receive one wine glass and two wine tickets, a Premium Wine Tent pass, and one pilsner glass and two beer tickets **per person for up to four** company individuals...in addition to other logo items.
 - ◆ You will have 10x10 booth to hand out promotional material (and one 8-ft table) located between the stage and Premium Beverage Tent (2) or on Crescent St. (2). (Some restrictions may apply to determine location.)
- Note: To ensure your logo appears on the Crescent Street banner, your form and logo must be in the Chamber office by August 31.*

Wine or Pilsner Glass Sponsor—\$1,000

As a **Wine Glass or Pilsner Glass Sponsor**, your logo will appear on 500 souvenir glasses sold at the 2-day festival. Your business name will appear in the event program and Chamber website. (Three Wine Glass and one Pilsner Glass sponsorships available)

Shirt Sponsor — \$1,000 or \$200

As a **SOLO T-SHIRT SPONSOR**, your logo will appear on the back or sleeve (your choice) of 120 souvenir T-shirts sold at the 2-day festival and worn by the committee and volunteers. **OR...**your logo will appear on the sleeve of 50 souvenir polo shirts.

MULTIPLE T-SHIRT SPONSORS...T-shirts would have multiple sponsors on the back. (Minimum 5 sponsors needed at \$200 each).

Your business name will appear in the Event Program, Chamber newsletter, and Chamber website.

Wine or Beer Booth Sponsor — \$450 per day

As a **Wine or Beer Sponsor**, your company banner will be displayed on your wine or beer booth during your sponsorship (1 or 2 days of the festival). Your business name will appear in the Event Program, Chamber newsletter, and Chamber website. You may hand out business material from your booth. Beverage sponsors must provide volunteers to manage the booth and pour during the entire festival. (Eight 1-day or four 2-day sponsorships available).

Beer Cup Sponsor — \$125

As a **Beer Cup Sponsor**, your business name will be listed on 1,000 souvenir beer cups sold at the 2-day event. Your business name will also appear in the event program, on the Chamber website, and the Chamber newsletter.

Premium Beverage Tent Sponsor — \$800

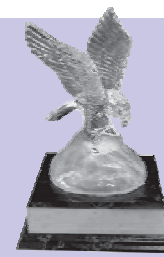
For 7 years this event with premium wine tasting, hors d'oeuvres, and wine discussions by local wine experts has been an instant hit! As a **Premium Wine or Beer sponsor**, your business name will appear on posters and fliers, the event program, the Chamber newsletter, and Chamber website. **PLUS** your logo will appear on the color banner displayed on the LARGE Beverage Tent during the 2-day festival. You will have an 8-ft table in the Premium Beverage Tent where you can pour wine or beer and display your business material. And you may hang your own company banner above or from your table. (4 wine sponsorships and 3 beer sponsorships)

Music Sponsor — \$500

As a **Music Sponsor**, you will co-sponsor the bands at the popular entertainment stage. Your logo will appear on the large full-color stage banner for the entire 2-day festival, and all sponsor names will be announced periodically through the weekend. Each sponsor will have a 6-ft table, to hand out promotional material, in one of the music sponsor tents located near the stage.. Your business name will appear in the Event Program, Chamber newsletter, and Chamber website.



A special 2-hour concert will be held after normal show hours on Saturday. If you would like to sponsor this event, call the Chamber for more details.



Art, Jazz & Wine Fest

Sponsorship Registration – 2011

Saturday, Oct 8 ◆ Sunday, Oct 9 ◆ Downtown Pleasant Hill

Sponsors must be members of the Pleasant Hill Chamber of Commerce

COMPANY NAME:	CONTACT NAME:
ADDRESS:	CITY:
PHONE:	FAX:
	EMAIL:

The company above agrees to be a sponsor for the Pleasant Hill Chamber of Commerce 2011 Art, Jazz, & Wine Fest to be held on October 8 and 9 on Crescent Street, Pleasant Hill. This company will participate in the following sponsorship category:

- | | |
|---|--|
| <input type="checkbox"/> Event Sponsor: \$2,500** | <input type="checkbox"/> Music Sponsor: \$500** |
| <input type="checkbox"/> Wine Glass Sponsor: \$1,000** | <input type="checkbox"/> Beer Cup Sponsor: \$125 |
| <input type="checkbox"/> Pilsner Glass Sponsor: \$1,000** | <input type="checkbox"/> Festival Supporter: \$80
(name in program and on website) |
| <input type="checkbox"/> Shirt Sponsor:
<input type="checkbox"/> \$1,000/solo <input type="checkbox"/> \$200/multiple sponsor** | <input type="checkbox"/> Other |
| <input type="checkbox"/> Premium Beverage Tent Sponsor: \$800**
<input type="checkbox"/> wine table / <input type="checkbox"/> beer table | |
| <input type="checkbox"/> Saturday Night Concert Sponsor: Call | |
| <input type="checkbox"/> Wine/Beer Sponsor: \$450/day
We would prefer to participate in a
<input type="checkbox"/> wine booth / <input type="checkbox"/> beer booth / <input type="checkbox"/> Sat <input type="checkbox"/> Sun | |

****NOTE:** Sponsors need to supply their logos to the Chamber office for placement on banners, program, and website as noted in sponsor descriptions. Please send a **digital** copy to info@pleasanthillchamber.com or include a good quality hard copy with this form. Logos (and form) must be received by August 31.

COMPANY REPRESENTATIVE SIGNATURE:	DATE:
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**RETURN FORM WITH CHECK TO: Pleasant Hill Chamber of Commerce
91 Gregory Lane, Ste 11, Pleasant Hill, CA 94523 (fax: 925-676-7422)**

Call the Pleasant Hill Chamber of Commerce 925-687-0700 if you have any questions or would like to discuss your sponsorship! Or check www.PleasantHillChamber.org.

Don't miss out on this great marketing opportunity in Pleasant Hill.