



20th Annual Pleasant Hill Art, Wine & Music Festival

May 18 & 19, 2024

Beer Garden Sponsor Agreement

We would like to be a Premium Beer Garden Sponsor for the Pleasant Hill Art, Wine & Music Festival

Benefits to your Brewery:

- Display your company banner in Craft Beer Garden area (provided by you)
- Your logo or name on signage at entrance of the Craft Beer Garden.
- Your logo will be listed as a Craft Beer Garden Sponsor on the Website
- Meet potential new customers
- Promote your beer and brewery by displaying and distributing your promotional materials
- Promote your local area as a destination for enjoying craft beer

As a sponsor we will:

- Provide complimentary kegs of beer to be poured in the Craft Beer Garden
- Make available additional kegs as needed at wholesale cost (50% or less of retail cost)
- Will / will not (*circle one*) have a company representative available throughout the weekend to educate the volunteers about the characteristics of our beers
- If desired, provide promotional materials to be displayed at the event
- Deliver beer to Pleasant Hill Festival site on _____(TBD)

Agreed and Accepted on _____

Contact Person _____ Title _____

Name of Company _____

Address _____ City _____ ZIP _____

Office Phone _____ Cell Phone _____ Fax # _____

Email _____

Signature _____

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Beer Inventory

Name of Brewery _____

Please list below the variety and quantity of beers you will be providing for the Pleasant Hill Art, Wine & Musical Festival

Representatives will be present to pour and “beer talk” with festival goers _____

Need Volunteers to pour _____

Will deliver beer to festival site _____ (coordinate location of drop off with Chamber)

Thank you,

Pleasant Hill Chamber of Commerce

* Final date for submitting high resolution logo 3/31/24