



## 2024 Sponsorship Opportunities & Agreement Pleasant Hill Art, Wine & Music Festival

Saturday, May 18, 10 am – 6 pm; Saturday Evening Concert 6:30 - 8:45 pm

Sunday, May 19, 10 am – 6 pm

### **EVENT SPONSOR \$6,000**

(Non-Chamber member \$7,000)

- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 8 commemorative glasses and 8 VIP drink wristbands

### **SATURDAY EVENING CONCERT SPONSOR \$4,000 *SOLD***

(Non-Chamber member \$4,700)

- Your logo/name will appear on promotional and advertising material, and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 VIP drink wristbands

**AUTOMOBILE SPONSOR \$2,000**

(Non-Chamber member \$2,300)

- Park up to two automobiles in the festival area (subject to vehicle size)
- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 VIP drink wristbands

**WINE OR BEER GLASS SPONSOR \$1,350**

(Non-Chamber member \$1,650)

- Your logo/name will appear on event glasses used at the festival, event signage, and on the video wall located at the main stage
- You will receive 4 commemorative glasses and 4 VIP drink wristbands

**PREMIUM WINE PAVILION SPONSOR \$1,000**

(Non-Chamber member \$1,300)

- Display your company banner (provided by you) and distribute your business materials.
- Your logo/name will appear on event glasses used at the festival, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 VIP drink wristbands

**BEER GARDEN SPONSOR \$1,000**

(Non-Chamber member \$1,300)

- Display your company banner (provided by you) and distribute your business materials
- Your logo/name displayed at the Beer Garden, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 VIP drink wristbands

**STREET WINE OR BEER SPONSOR \$600 (Per business, one day) \$1000 (entire duration)**

(Non-Chamber member \$900 & \$1300, respectively)

- PROVIDE STAFFING FOR BOOTH TO POUR BEER OR WINE.**
  - *Great way to connect with potential customers*
- Your logo/name displayed at the wine or beer booth and event signage
- You will receive 2 commemorative glasses and 2 VIP drink wristbands

- MUSIC SPONSOR \$900** – (Non-Chamber member \$1,200)
  - Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
  - 10' x 10' booth space provided for your promotional use
  - You will receive 2 commemorative glasses and 2 VIP drink wristbands
  
- ACOUSTIC SPONSOR \$500** (Non-Chamber member \$800)
  - Your logo/name will appear on promotional and advertising material and signage at the Acoustic Music stage
  - 10' x 10' booth space provided for your promotional use
  - You will receive 2 commemorative glasses and 2 VIP drink wristbands
  
- KIDZONE STAGE SPONSOR \$2000 *EXCLUSIVE***, Both days (Non-Chamber member \$2,300) **EXPANDED LIVELY ENTERTAINMENT AND ACTIVITIES FOR KIDS OF ALL AGES!**
  - Your logo/name will appear on KidZone promotional and advertising material, event signage, and on the video wall located at the main stage
  - 10' x 10' booth space provided for your promotional use
  - You will receive 4 commemorative glasses and 4 VIP drink wristbands
  
- KIDZONE ACTIVITY SPONSOR \$500** (Non-Chamber member \$800)
  - PROVIDE STAFFING FOR BOOTH TO RUN ACTIVITY**
    - *Great way to connect with potential customers*
  - Your logo/name will appear on KidZone promotional and advertising material, and signage in the KidZone
  - 10' x 10' booth space provided for your promotional use
  - You will receive 2 commemorative glasses and 2 VIP drink wristbands

**\*IMPORTANT DEADLINE FOR SPONSORSHIPS TO BE INCLUDED IN PROMOTIONAL MATERIAL**

For the Pleasant Hill Chamber to include your name or logo in the advertising materials, as mentioned in the above sponsorship opportunities, the sponsor **MUST** have made the appropriate payment and provide their logo in the correct format by **April 25, 2024**. Please send high resolution (.jpg, .png) files to [chamberinfo@pleasanthillchamber.com](mailto:chamberinfo@pleasanthillchamber.com)



## Sponsorship Agreement

Please return this form with payment to:

**Pleasant Hill Chamber of Commerce**, 91 Gregory Lane, Suite 11, Pleasant Hill, CA 94523

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Representative: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

I understand that in order for my business logo to be guaranteed to appear in promotional materials for Art, Wine & Music 2024, the Pleasant Hill Chamber of Commerce must receive my payment, business name, and logo before April 25, 2024.

Pleasant Hill Chamber Member:  Yes  No

Check #: \_\_\_\_\_ (payable to Pleasant Hill Chamber of Commerce)

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVD Code (3 digits): \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Business Rep (*signature*): \_\_\_\_\_ Date: \_\_\_\_\_



91 Gregory Lane, Suite 11, Pleasant Hill, CA 94523 925-687-0700 [www.pleasanthillchamber.com](http://www.pleasanthillchamber.com)