



2024 Sponsorship Opportunities & Agreement Pleasant Hill Art, Wine & Music Festival

Saturday, May 18, 10 am – 6 pm; Saturday Evening Concert 6:30 - 8:45 pm
Sunday, May 19, 10 am – 6 pm

EVENT SPONSOR \$6,000

(Non-Chamber member \$7,000)

- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 8 commemorative glasses and 8 drink wristbands

~~**SATURDAY EVENING CONCERT SPONSOR \$4,000**~~ **SOLD!**

(Non-Chamber member \$4,700)

- Your logo/name will appear on promotional and advertising material, and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 drink wristbands

AUTOMOBILE SPONSOR \$2,000

(Non-Chamber member \$2,300)

- Park up to two automobiles in the festival area (subject to vehicle size)
- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 drink wristbands

~~**PREMIUM WINE PAVILION SPONSOR \$1,000**~~ **SOLD OUT**

(Non-Chamber member \$1,300)

- Display your company banner (provided by you) and distribute your business materials.
- Your logo/name will appear on event glasses used at the festival, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 drink wristbands

~~**BEER GARDEN SPONSOR \$1,000**~~ **SOLD OUT**

(Non-Chamber member \$1,300)

- Display your company banner (provided by you) and distribute your business materials
- Your logo/name displayed at the Beer Garden, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 drink wristbands

~~**STREET WINE OR BEER SPONSOR \$600**~~ (Per business, one day) ~~**\$1000**~~ (entire duration)

(Non-Chamber member \$900 & \$1300, respectively) **SOLD OUT**

- PROVIDE STAFFING FOR BOOTH TO POUR BEER OR WINE.**
 - *Great way to connect with potential customers*
- Your logo/name displayed at the wine or beer booth and event signage
- You will receive 2 commemorative glasses and 2 drink wristbands

MUSIC SPONSOR \$900 – (Non-Chamber member \$1,200)

- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 2 commemorative glasses and 2 drink wristbands

~~**ACOUSTIC SPONSOR \$500**~~ (Non-Chamber member \$800) **SOLD OUT**

- Your logo/name will appear on promotional and advertising material and signage at the Acoustic Music stage
- 10' x 10' booth space provided for your promotional use
- You will receive 2 commemorative glasses and 2 drink wristbands

- ~~**KIDZONE STAGE SPONSOR \$2000 EXCLUSIVE**~~, Both days (Non-Chamber member \$2,300) **SOLD OUT**
 - Your logo/name will appear on KidZone promotional and advertising material, event signage, and on the video wall located at the main stage
 - 10' x 10' booth space provided for your promotional use
 - You will receive 4 commemorative glasses and 4 drink wristbands

- KIDZONE ACTIVITY SPONSOR \$500** (Non-Chamber member \$800)
 - PROVIDE STAFFING FOR BOOTH TO RUN ACTIVITY**
 - *Great way to connect with potential customers*
 - Your logo/name will appear on KidZone promotional and advertising material, and signage in the KidZone
 - 10' x 10' booth space provided for your promotional use
 - You will receive 2 commemorative glasses and 2 drink wristbands

***IMPORTANT DEADLINE FOR SPONSORSHIPS TO BE INCLUDED IN PROMOTIONAL MATERIAL**

For the Pleasant Hill Chamber to include your name or logo in the advertising materials, as mentioned in the above sponsorship opportunities, the sponsor **MUST** have made the appropriate payment and provide their logo in the correct format by **April 25, 2024**. Please send high resolution (.jpg, .png) files to chamberinfo@pleasanthillchamber.com



Sponsorship Agreement

Please return this form with payment to:

Pleasant Hill Chamber of Commerce, 91 Gregory Lane, Suite 11, Pleasant Hill, CA 94523

Business Name: _____

Business Address: _____

Business Representative: _____

Business Phone: _____ Cell Phone: _____

Email: _____

Sponsorship Type: _____

I understand that in order for my business logo to be guaranteed to appear in promotional materials for Art, Wine & Music 2024, the Pleasant Hill Chamber of Commerce must receive my payment, business name, and logo before April 25, 2024.

Pleasant Hill Chamber Member: Yes No

Check #: _____ (payable to Pleasant Hill Chamber of Commerce)

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ / _____ CVD Code (3 digits): _____ Billing Zip Code: _____

Business Rep (signature): _____ Date: _____

