

Pleasant Hill Harvest Festival

*** Saturday, October 10, 2026 ***

*** Creating A New Annual Tradition ***

The Pleasant Hill Chamber of Commerce is proud to introduce the inaugural Pleasant Hill Harvest Festival, a new annual community celebration designed to become the City's signature fall event.

The Harvest Festival will transform the heart of Downtown Pleasant Hill into a vibrant celebration of community - highlighting local businesses, locally owned restaurants, artisan's marketplace, live entertainment, family activities, seasonal décor, and the City's agricultural heritage. The festival will be held on the 3+ blocks of Crescent Drive, beginning at the Peets Coffee intersection and ending with the stage under the Pleasant Hill Arch. All booths will be integrated along Crescent Drive.

A good variety of beer and wine – as well as the ticket booths – will be in the center of the Festival. From noon – 3pm the only stage under the Arch will feature a variety of community performances featuring local educational institutions - and from 3pm – 9pm will feature 3 different live bands that will transition to adult entertainment. Participating restaurants will be encouraged to create special festival menus, grab-and-go food, or sidewalk ordering and/or booths. Businesses will have promotional booths to showcase products, services, & community involvement. Seasonal décor such as hay bales, cornstalks, harvest displays, and pumpkins will bring home and emphasize the agricultural history of Pleasant Hill. In addition to the local businesses and restaurants, the artisan's marketplace, and beer & wine booths - several adjacent areas next to Crescent Drive will feature a pumpkin patch AND decorating competition, a petting zoo, a rock climbing wall, face painting, balloon artists, and kid's games. There will be **NO** carnival-type rides of any type.

Harvest time has always represented abundance, gratitude, and sharing. In this vein, the Festival will kick off with a procession of the youngest kids from local preschools, transitional Kindergarten (TK), and other early childhood programs – in full cowboy, bandanas, cow ears, or western-inspired accessories - walking the length of the show to the stage. They will all be encouraged to bring a canned food item or non-perishable food to benefit the local Pleasant Hill food pantry; the idea being to teach the importance of harvesting and sharing. After being welcomed by community leaders, they'll 'officially open' the Harvest Festival. Vendors can bring/donate to the local food pantry as well if they wish (not mandatory)

After the Gold Rush (Kim & Mark) will be handling all aspects of the arts/crafts vendors in the same way we've done for many years with Art, Wine & Music in May. We've given you all of this detail so that you're aware that this is not intended to be just another Festival. The Chamber is going all out to make this a special type of event; the concept of doing a show focused around and involving the community, businesses, restaurants and artisans involved in all ways is one that we haven't seen in many years. It's obviously not focused on any one group, but all of us.

If you want to apply to the show, please know that we must limit arts/crafts vendors to approximately 35 booths, as we won't know the total community involvement till closer to the show. If you have participated in our May Art, Wine & Music Festival, please realize that asking for your 'same space' will not apply here. Booths will be 10 x 10 as usual, but we plan to put arts & crafts vendors in groups of 3, and integrating down Crescent Drive with business booths, sponsors, kid's games, restaurants, etc. **FOR APPLICATIONS/QUESTIONS:** Email: afterthegoldrush1@outlook.com; download from the website: www.afterthegoldrushfestivals.com, or call 925-451-9465 (Kim or Mark)

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